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PRESS RELEASE

Alicare Medical Management Names Pamela Gould Sales Executive

White Plains, NY...January 27, 2010. Alicare Medical Management (AMM, White Plains, NY), one of the nation's leading care management solution providers, and an affiliate of Amalgamated Life Insurance Company, announced the appointment of Pamela Gould, RN, to the position of Sales Executive. Ms. Gould brings over 20 years of healthcare industry experience from business development and sales management to strategic planning, market analysis, training and development, and clinical assessments.

Prior to joining AMM, Ms. Gould, served as the Regional Sales Director for Beacon Hospice (Boston, MA), where she oversaw sales efforts for Boston and the surrounding Metropolitan region. She also served as National Sales Director for LifePlans, Inc. (Waltham, MA) As a result of her role in the development and implementation of a strategic business and marketing plan, LifePlans' revenues and profit margins increased significantly. Her career also included the position of National Sales Trainer/Manager in Sales and Marketing for Critical Care Systems Specialty Infusion Company (Nashua, NH), where she had responsibility for assisting in the direction of sales training efforts for a team of 68 account executives and 42 general managers.

According to AMM President Claire Levitt, "Ms. Gould has a proven record in identifying and maximizing opportunities, and developing effective solutions for the organizations she has served. Given both her sales management experience and clinical background, we are confident she will be a valuable asset to our company."

Ms. Gould earned her AA degree from Quinsigamond Community College and her ADN Registered Nurse (R.N.) from Becker College Worcester. She holds RN licensure in the states of MA and CT.

Ms. Gould is a resident of Sturbridge, MA.

About Alicare Medical Management

Alicare Medical Management (AMM), an affiliate of Amalgamated Life Insurance Company, is a national leader in developing care management solutions that promote cost savings and patient satisfaction. AMM's call center is open 24-hours a day, 365 days a year to provide maximum access and assure optimum program effectiveness. The Company's services include: 24-hour Nurse HelpLine, Utilization Management, Maternity Management, Case Management, Disease Management, Health Coaching and Wellness, Independent Physician Review, Medical Claims Review and Hospital Bill Auditing. AMM holds four URAC accreditations for Utilization Management, Case Management,

Disease Management, Health Coaching and Wellness, Independent Physician Review, Medical Claims Review and Hospital Bill Auditing. AMM holds four URAC accreditations for Utilization Management, Case Management, Disease Management, Health Coaching and Wellness, Independent Physician Review, Medical Claims Review and Hospital Bill Auditing. AMM holds four URAC accreditations for Utilization



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Management, Case Management, Health Call Center and Independent Review. AMM is an affiliate of Amalgamated Life Insurance Company. For more information, visit: www.alicaremed.com.

About Amalgamated Life Insurance Company

Founded in 1943, Amalgamated Life Insurance located in White Plains, NY is now one of the nation's leading privately-held companies. Under the direction of President and Chief Executive Officer David J. Walsh, the Company has maintained an unwavering commitment to the highest standards of service quality, earning it an "A" (Excellent) rating from A.M. Best Company for the past 34 consecutive years. In addition to Alicare Medical Management, Amalgamated Life's affiliates include: a property and casualty insurance brokerage, a third-party administration company, a computer outsourcing company, and a printing and graphics company. For more information, visit: www.amalgamatedlife.com